Motorcycles in bus lanes: London TravelWatch

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Agenda

- Evaluation of the previous trial
- Design of the new trial
- Monitoring the new trial
- Feedback and stakeholder engagement
- Questions and Answers



London TravelWatch

- "If the study demonstrates that there are safety disbenefits for users then London TravelWatch recommends that the trial is stopped;
- If the study demonstrates that existing cyclists are be deterred from cycling or others are less willing to become cyclists then London TravelWatch recommends that the trial is stopped;
- If the study demonstrates that bus service performance is negatively affected then London TravelWatch recommends that the trial is stopped."



Evaluation of the previous trial

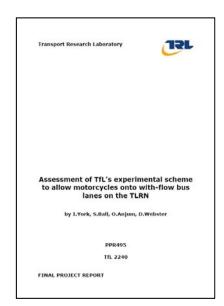
28 main sites and 28 paired control sites had data collection undertaken prior to the announcement of the trial and during the trial

Engagement with stakeholders on the design of the evaluation of the 2008 trial

Evaluation criteria published on motorcycles in bus lanes web page

Evaluation criteria refined through stakeholder suggestions





- Main Sign - Condition Sign



Downstream

Camera



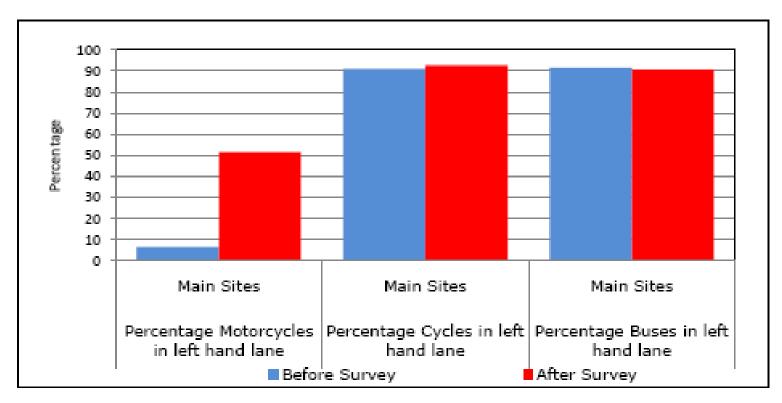


Figure 14: Bus Lane (Left Lane) Usage by Mode for Main sites



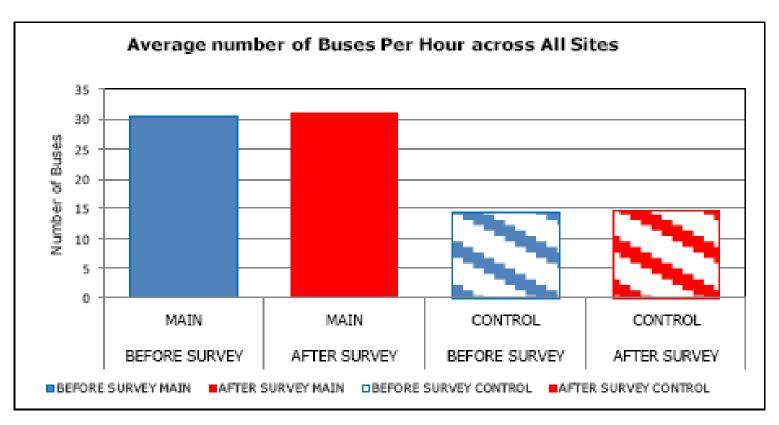


Figure 20: Average Number of Buses per Hour Across All Sites



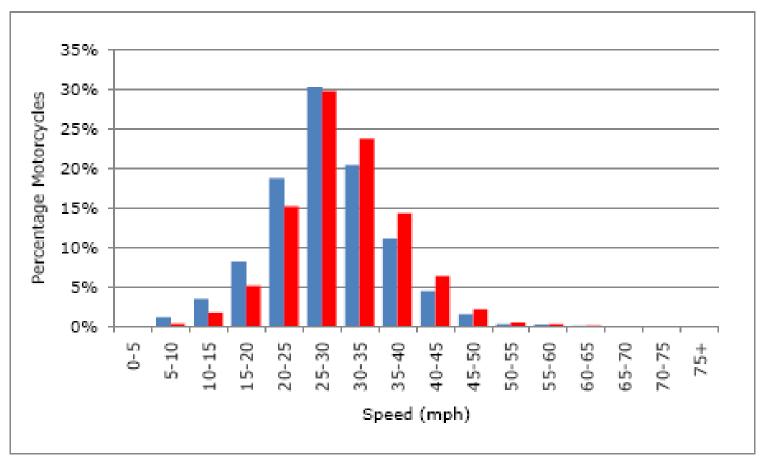


Figure 29: Distribution of Motorcycle Speeds on Main Sites with 30 mph Speed Limit (mph)



	Main	Sites	Control Sites		
	Motorcyclists involved in collisions	Estimated 10 month motorcycle flow	Motorcyclists involved in collisions	Estimated 10 month motorcycle flow	
Before	30	7260943	16	2837072	
After	41	7460778	8	2874515	
% Change		2.75%		1.32%	

Table 17: Summary of Collisions over All Sites (Using Non-filtered Data)



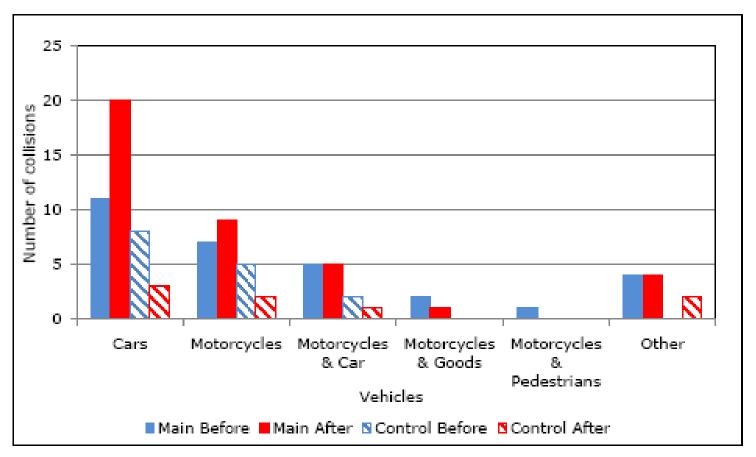


Figure 38: Vehicles Considered at Fault: Involving Motorcycles Travelling in Direction of Interest



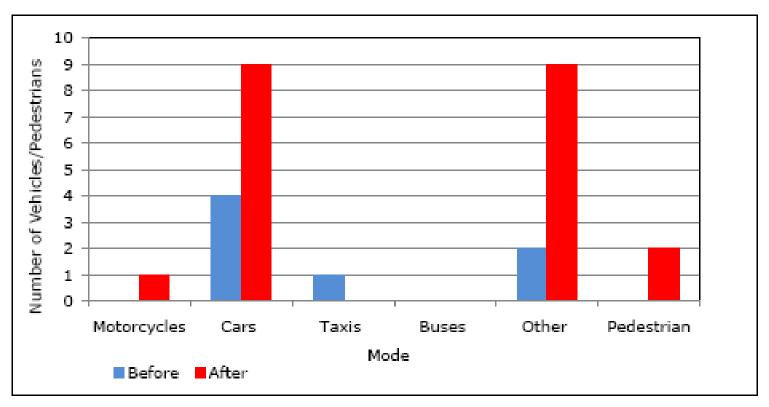


Figure 40: Other Vehicles and Pedestrians in Collisions: Involving Cycles
Travelling in Direction of Interest



Conflicts

- Graded in severity from 1 to 5
- Very rare occurrences
- 3,000 hours of video studied
- 43,000 observations recorded
- 475 conflicts recorded





Conflicts

	Motorcycles		Cycles		_
Severity	Before	After	Before	After	Total
1	307	116	32	3	458
2	4	8	0	1	13
3	0	1	0	0	1
4	0	0	0	3	3
5	0	0	0	0	0
Total Conflicts	311	125	32	7	475
Total Observations	11,236	11,673	9,801	10,398	43,108

Table 28: Conflicts According to Severity



Attitudinal research

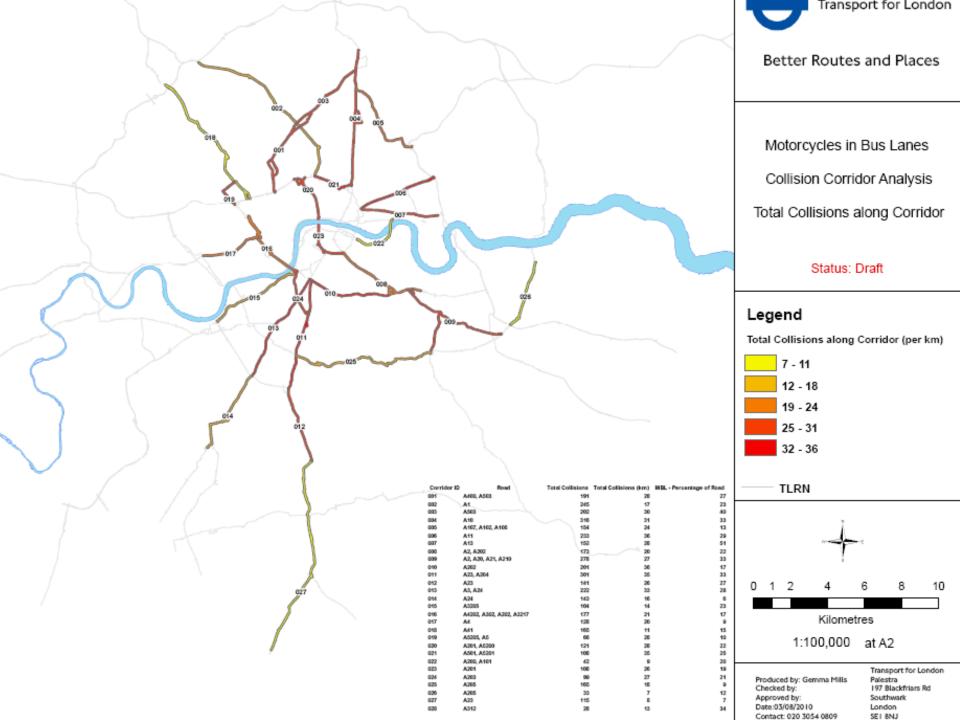
- 93% of motorcyclists supported the use of bus lanes by motorcycles
- 51% of cyclists and car drivers supported the trial
- 80% of cyclists and pedestrians said that it made no difference to their journey choice
- 54% of motorcyclists now use bus lanes more often



Design of the new trial

- The design of the new trial has been framed to test the impact of key mitigating actions
- The key mitigating actions have been drawn from the lessons and evidence from the evaluation of the previous trial
- The key mitigating actions considered the three E's
- Education and enforcement indentified as the most appropriate areas of focus





Enforcement





Enforcement (to the end of Sept)

- 10 PCN(E) for a speed offence
- 51 motorcyclists have been given a verbal warning for their speed
- 3 motorcycles have been taken off the road for being in a dangerous condition and 4 for no insurance
- 14 other offences
- 20 cyclists have been given a ticket (jumping red lights)



Marketing campaign

- 1) Announcement of the trial advert
- New radio advert (hear it on Capital,
 XFM, LBC, TalkSport, Absolute, Heart)
- 3) Email communication (460k Londoners)
- Online activity



Hear the advert at:

http://www.tfl.gov.uk/roadusers/finesandregulations/10151.aspx



Monitoring the new trial

- Monitoring and evaluation will test the effectiveness of the new mitigating actions
- Before and after study design
- Flexible approach on the scope and focus of the analysis
- Video capture of motorcycle speeds
- Site specific and London wide casualty analysis
- Quantitative and qualitative research on effect of marketing campaign



Ongoing stakeholder engagement

- Stakeholders have been identified from all key user groups within the trial
- Stakeholders will be informed of progress of trial at key milestones throughout the trial
- Meetings and presentations are being arranged with key stakeholder groups: LTW, Cycling groups, Motorcycling groups, Pedestrian groups, DfT, London Councils, Road Peace and others where appropriate



Feedback

Feedback and comments will be welcomed throughout the trial and will be responded to

Views on the evaluation criteria for the new trial are requested by the end of December, detailed criteria is currently being drafted and will be circulated to stakeholders in early November

Email: STEngagement@tfl.gov.uk



Questions and Answers

